## The McCallum Youth Dance Company Season starts NOW!

Two shows in the 2022 – 2023 season



**Purchase Ads and shout-outs** to support your dancer! You can purchase a single show or two shows. We are happy to work with you to create the perfect ad!

## **Full Page Color Ads:**

Inside Front Cover (vertical 5x8) \$550 (both programs)
Inside Back Cover (vertical 5x8) \$550 (both programs)
Outside back cover (vertical 5x8) \$650 (both programs)

## Program Ads (B&W):

	Size	Single Program	Both Programs
Quarter page ad	vert'l 2.25 x 3.75	\$45	\$85
Half page ad	horiz'l 5 x 3.75	\$90	\$170
Full page ad	vert'l 5 x 8	\$180	\$350
Text only Shout Out	60 character max	\$25	\$45

Become a Season Sponsor and put your name (family or company) in front of the community

<u>SILVER LEVEL \$150</u> Your business or family name displayed at concerts on our sponsor board, in social media and in the sponsorship section of the Program.

<u>GOLD LEVEL \$250</u> Your business or family name displayed at concerts on our sponsor board, in social media and in the sponsorship section of the Program. Quarter page ad in Program for all dance concerts.

<u>PLATINUM LEVEL \$500</u> Your business or family name displayed at concerts on our sponsor board, in social media and in the sponsorship section of the Program. Half page ad in Program for all dance concerts; 2 tickets to each dance concert (4 tickets total).

<u>DIAMOND LEVEL \$750</u> Your business or family name displayed at concerts on our sponsor board, in social media and in the sponsorship section of the Program. Full page ad in Program for all dance concerts; 4 tickets to each dance concert (8 tickets total), and a special shout out during the show introduction.

Fall Show Deadline (ads/shout-outs/sponsorship) is October 3, 2022

Spring Show Deadline (ads/shout-outs) is April 7, 2023

**Ad and Sponsorship Link**